

Highways News

P R E S S R E L E A S E

Adrian Tatum and Paul Hutton, two of the UK's most respected highways and transport journalists and content specialists, are launching a [new daily news service](#) for the highways and transport technology sectors.

[Highways-News.com](#) will feature latest stories about the industry, from contract and personnel changes to updates on design, maintenance and construction plus the latest advances in technological solutions, the environment and safety, as well as examples of best practice.

London College of Printing graduate Tatum has spent more than a decade in highways and transport journalism including the role of editor of *Surveyor* and *TEC* Magazines as well as Content Director for major trade shows including Traffex, Cold Comfort, CAV Scotland and Traffex Seeing Is Believing. Hutton edited *SMART Highways* magazine for five years and is Communications Manager for ITS (UK). He has more than 20 years' experience in the Intelligent Transport Systems industry where he ran two radio traffic news operations. A trained broadcast journalist at the prestigious Cardiff University Centre for Journalism Studies, Hutton is also one of the world's leading podcasters about transport technology. Both are accomplished speakers, conference hosts and are now also industry consultants.

“The daily newsletter will feature short, sharp, unsensationalised stories of interest to all our industry,” explained Tatum. “Talking to Industry professionals, as I do all the time, I believe that the industry moves so quickly people need a quick update every day to be across everything that goes on. We think a lunchtime bulletin is going to fulfil a major gap in our market and working with Paul, who is extremely talented, I know that we can consistently deliver high-quality journalism.”

“When the opportunity came up to work with Adrian, I jumped at the chance,” adds Hutton. “I like the idea of brief, tightly-written summaries of the big industry-affecting stories. When I was a radio journalist I had to try to summarise four or five world news stories into 60 seconds so I look forward to getting back to that kind of summary writing which is what busy people really need. I'll be concentrating on the technology stories while Adrian will use his highways expertise, so I think between us we have the industry covered.”

Tatum and Hutton will be supported by experienced designer Ed Miller, who is running the digital support and is a co-director in their business.

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